

250-1550

### Comfort Heat® Premium Seat Heater

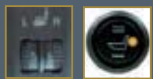


#### Features:

- \* Rapid Heat-up Time for Cushion and Back Areas
- \* Dual Thermo Conductive Elements are Tear & Puncture Resistant
- \* Therapeutic "Back Only" Heat Option
- \* Separate Element Temperature Sensors
- \* Provides Even Heating and Continual Temperature Monitoring
- \* 3-Position, Illuminated Switch - High/Low, Off/On
- \* Universal Applications

## Comfort Heat™ by ROSTRA

### Comfort Heat® Carbon Fiber Seat Heater



Dual Thumb Dial 3-Position Switch



#### Features:

- \* Dual Elements for Cushion and Back Areas
- \* Meets OEM Standards
- \* Elements can be Cut for Center Listings
- \* Rapid Heat-up Time w/ Separate Temperature Sensors for Continual Even Heat
- \* 5-Position Thumb Dial or 3-Position, Illuminated Switch w/Added Harness Length for Dash Mount
- \* Universal Applications

250-1802

### WET® Seat Heater



#### Features:

- \* Dual Elements for Cushion and Back Areas
- \* Carbotex® Elements can be cut Horizontally for Center Listing Apps
- \* Large Elements Provide More Heat to Thigh Area 25.5"x11.5"
- \* Rapid Heat-up Time
- \* 3-Position, Illuminated Switch - High/Low, Off/On
- \* Universal Applications

## Comfort Heat™ by ROSTRA

250-1816

### Resistive Wire Seat Heater



#### Features:

- \* Dual Elements for Cushion and Back Areas
- \* Resistive Wire Elements Specifically Designed for Vertical Listings
- \* Separate Temperature Sensors for Cushion and Back Elements
- \* Provides Even Heating and Continual Temperature Monitoring
- \* Rapid Heat-up Time
- \* 3-Position, Illuminated Switch - High/Low, Off/On

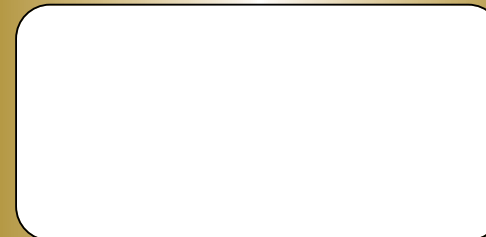
## Allow Yourself a Little Luxury!

At the touch of a button, you can slip into something more comfortable!

Shape your seat for optimum comfort with a stimulating massage, therapeutic heat or provide extra support to relieve lower back pain. You control your comfort level!

## Driving Innovations

Rostra Seating Products Carry a 3 Year/36,000 Mile Warranty



*Increase your driving pleasure with innovative comfort seating products from Rostra Precision Controls!*

# Comfort Seat™



## Innovations in Comfort Seating Aftermarket Products

*Make every drive a comfortable drive . . . with a Rostra Seat Massager, Seat Heater and Lumbar Support!*



**Rostra Precision Controls, Inc.**

ISO 9001 Certified  
[www.rostra.com](http://www.rostra.com)

**Make Every Drive a Comfortable Drive!**



**Adjustable Pneumatic Support Bladder (Rear Mount)**

**Electric Pump & Valve Assembly**

**Adjustable Rocker Style Switch**

**Comfort Seat™**

**Comfort Seat Pneumatic Lumbar Support System**

**250-1453 Rear Mount**

Recommended for use in conjunction with seat heaters and seat massagers



**250-1454 Front Mount**

Recommended for mounting between the foam and the upholstery

**250-1752 Small Seat Mount**

Recommended for limited space applications



**Features:**

- \* Adjustable Pneumatic Lumbar Support Bladder
- \* Driver Controlled Inflation Levels
- \* Helps Prevent Driver Fatigue and Static Loading of the Passive Lumbar Spine Structure
- \* Can be Used on Leather, Cloth and Ventilated Seats
- \* Adjustable Rocker Style Switch
- \* Sound Dampening Motor Pouch Minimizes Operation Noise Level
- \* Superior to Mechanical Lumbar Supports
- \* Universal Applications
- \* Installs in Less Than an Hour in Most Vehicle Seats

**250-7600 (Universal)**



**Pulsating Action**

In a recent survey, 80% of 834 respondents report a driver's seat that helps minimize back pain would influence their car buying decision.



**Universal Chrome Drill In Dash Switch**

**Comfort Seat™**

**Comfort Seat Therapeutic Seat Massage System**



**Features:**

- \* System Consists of Four Inflatable Bladders with Pulsating Action
- \* Delivers a Stimulating Massage to the Driver's Back
- \* Helps Prevent Driver Fatigue and Static Loading of the Passive Lumbar Spine Structure
- \* Can be Used on Leather, Cloth and Ventilated Seats in Conjunction With Seat Heaters
- \* Will not Affect the Seat Mounted Air Bags
- \* Universal and Custom Style Knock Out Switches are Available for Several Vehicle Makes
- \* Universal and Custom Applications
- \* Installs in Less Than an Hour in Most Vehicle Seats (Front or Back)

